



# Grameen evam Samajik Vikas Sanstha Ajmer



**Annual Report 2014-15**



## **ABOUT THE ORGANIZATION**

GrameenEvamSamajikVikasSanstha (GSVS) is a Rajasthan based nonprofit, non-political, and non-governmental organization established in 2001 and got registered under Rajasthan society's act 1958. GSVS is the manifestation of turbulence within the heart of seven acquaintances that internalized the pain of people leading their life in drudgery and crises. Since the inception organization has been striving for generate awareness among downtrodden section of the society towards their rights and for provide them a appropriate stand in the society.

## **VISION**

Our vision is to educate, organize and empower the rural poor to promote development as a liberating force aimed at social justice, economic growth and Self-reliance.

## **MISSION**

Our mission is to establish a just society, where no one remains hungry, unemployed, illiterate and exploited and to strive for self-reliance of community based organization and strengthen the capacities of people/ communities for identifying and solving their own problems.

## **STRATEGY**

Organisation strategy is based on the belief that people have the capacity to develop themselves, if aptly facilitated. The organization will promote activities, which would lead to economic growth, education and awareness of one's right in the society.

## **OBJECTIVES**

Some of the key objectives of the organization are as follows: -

- ◆ To provide support to the rural community especially, poor and backward communities, to organize and initiate their development process which will further help them to manage their own socio-economic development.
- ◆ To create awareness among villagers and to motivate them for self-employment, better agriculture development and animal husbandry practices.
- ◆ To create awareness among villagers and to motivate them for self-employment.
- ◆ To facilitate community for rainwater harvesting and its effective utilization within the village.
- ◆ To create awareness among parents on issues of child health, family planning and better health sanitation practices.
- ◆ To inform, educate and make people aware about how to eradicate child labour and its related disabilities.
- ◆ Liaison with other NGOs, CBOs and other networks for jointly working on common issues.
- ◆ Advocating and bringing forward the problems and the needs of the poor.

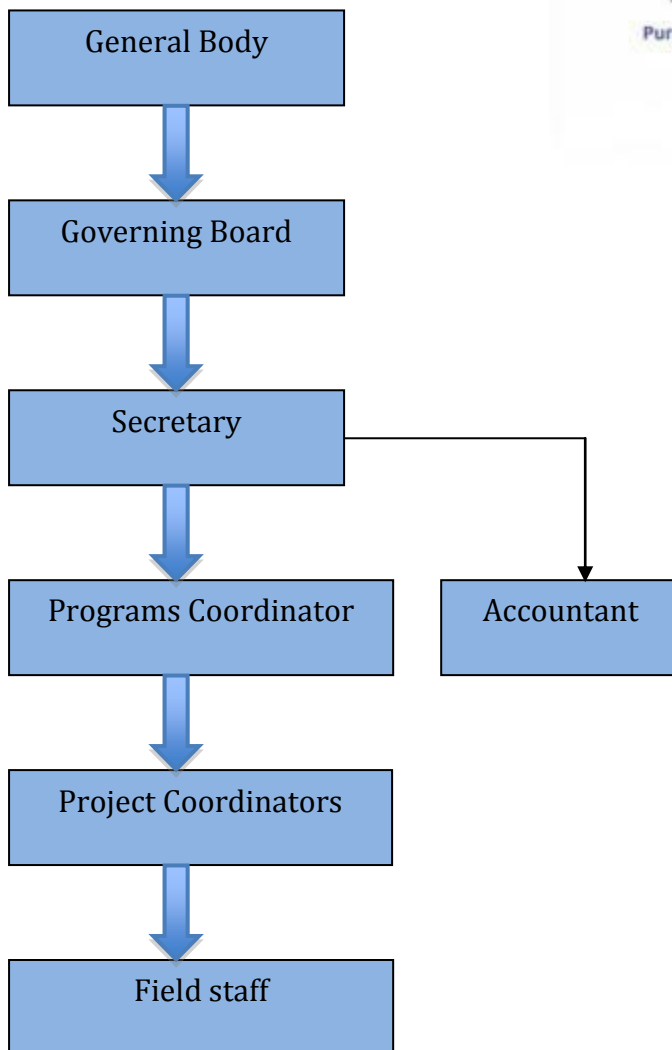


**PROGRAM COVERAGE:**

- 1. District: 6(Ajmer, Bhilwara, Rajsamand, Pali, Hanumangreh&Sriganganagar)
- 2. Blocks: 15
- 3. Gram-Panchayat: 100
- 4. Villages: 300
- 5. Families: 50000
- 6. Migrant: 20000
- 7. Women: 3500
- 8. Children: 1500



**Organizational Hierarchy:**





## GSVS Projects

- Child line
- Support to Migration
- Equine Welfare
- Women Empowerment
- Livelihood Program
- Pahal Project
- Financial Capablity Program
- Nabard Projects

### **Goat Based Livelihood Development Project:**

#### **Background:**

Goat Based Livelihood Development Project started in 2012 and is currently in its pilot phase.

#### **Objectives:**

- ◆ Reducing the mortality rate of goats
- ◆ Increase the income of poor people through goat rearing by using optimum ways of providing food and shelter to the goats

#### **Program Areas:**

- ◆ Masuda Block
- ◆ Pisangan Block

#### **Rationale behind starting the project:**

- ◆ Program areas are located on the border of the Ajmer districts due to which Veterinary hospitals are not easily accessible.
- ◆ Mortality rate of goats is very high, around 60% of goats die every year due to various diseases.
- ◆ Due to mountainous terrain, goat rearing can be done efficiently and effectively.
- ◆ Majority of the families are into goat rearing in these areas, however best practices and utilities for goat rearing are not known and available to them.





- ◆ Due to unavailability of the market local traders buy goats at lower rates that they think is the right price. Also traders are not able to pay in time due to which the goat rearers lose about 20% relative to market value.



**Program Activities:**

- ◆ Immunization
- ◆ De-worming
- ◆ Goat Induction
- ◆ Awareness and Education
- ◆ Financial Inclusion by providing Loans and Insurance
- ◆ Balanced fodder preparation
- ◆ Financial Help and Advisory for Goat Buying and Selling

Activities during the year	Achievements
GRG Formed	12
Total Villages	10
Total Family	300
Total number of PPR immunization	1250
Total number of E.T. immunization	2500
Total water tub distributed	15
Advanced Cattle pen	7
total pasture Distribution	120
total Vaccination	2420
Total Goat distribution	300
Goat reare competition	6
Total Plants distributed	250

**Achievements of the year:**

- ◆ 8PashuSakhi's who are trained females at the village level were made to look after the health of the goats and provide advisory services to the people on rearing of goats.
- ◆ Formation of 12 Goat Rearing Groups (GRG) who are rearing a total of 1060 goats. 42 GRG meetings have been conducted in the last year.
- ◆ Under "Samuday Suraksha Yojna" (SSY) insurance of 367 goats were done. There were 9 insurance claims this year.





## Migration Population Support Program

### **Background:**

Migration Population support program was started by GSVS in 2009 to deal with seasonal migration of rural people to industrial, mining and urban areas. It is very common for people living in agriculture dependent areas to migrate for 4 to 8 months in a year to earn their livelihood.



Migrating population faces various issues such as accommodation, health risk, unfair trade practices, credit and identity in areas they go for work.

By reaching and serving migrating population through various services and migration management, the program has been a great success and has become the largest in GSVS.

### **Objectives:**

To support the migration population through advocacy in various services.

### **Program Activities:**

- ◆ ShramikSahayataEvamSandharba Kendra (SSSK) used as a recourse centre in Masuda and Jawaja block for identity, legal and financial services and enumerating and recording migrants.
- ◆ To use placement cell for youths and future migrants, linkages with financial and vocational institutions, helping them in job placement.
- ◆ To build awareness of youth and women migrants on communicable heath





diseases with the help of Para Health workers and establishing health counselling at the centre.

- ◆ To build awareness of migrants on bank linkages and insurance policies.
- ◆ To sensitize and give advocacy on issues and rights of migrants, legal advisory at various levels with the help of government officials.
- ◆ To help strengthen migration of migrants through awareness and sensitization on government schemes & linkages with government social security schemes to migrants and his family at source as well as destination.

**Program Areas:**

- ◆ Masuda
- ◆ Jawaja
- ◆ Bhilwara

**Services by SSSK:**

- Identification Card
- Legal Advisory
- Financial Advisory
- Employment Advisory

**Program Achievements for the financial year:**

**Activity wise achievement sheet**

Name of Activity	Achievement (2014-2015)	Outcome
Village Meeting	109	SSSK got better understanding about trade specific migrants, came to know about their problems and after this activity 3sk develop source level collective in Masuda & Jawaja area so that migrants are work for themselves
Issuing ID-Cards of Migrant Labor.	4458	The importance of ID card is immense in our area. Also our migrants get dignity of self and they feel good because in our I-Card they explain there working skill. SSSK get Some cases from police incident to their individual identity in this period. The labor says the migrant I-Card becomes a license also for us by the I-Card we get work easily on destination. Few cases related labor payment also solve by showing our I-Cards. All these examples of I-Card we get from field.
Destination Visit	11	By these regular visits GSVS 3Sk had better work for respective collective ie. Bijoliya for mining, Jodhpur for construction and Jaipur for Hotel Mitra Mandal collective.



		3sK had participate in collective meetings in regular for strengthen for future.
Total no. of footfalls	3406	The data shows that our 3SK center is effective for migrants.
Collective meeting	23	It gave an insight on the problem of migrant workers both at work and in life. In this meeting we started the process of developing four trade-based Collectives of 50 members each. It will increase companionship and person support linkages for migrants at the source centre office. All collective have prepared their perspective plan for future so they will work by the plan for better their community.
Health Camp at source	3	By arranging this camp SSSK team got knowledge about their occupational health status and risk so we may arrange awareness camp for the due to health problems, also in field we saw that our migrants' who attend the camps they move to Govt. hospital and they demand by collective that in the worksite the first aid box is must form owner side, also they ignore the private parctisner in their respective destination. Also GSVS insure that at list 10 % people who attend the camps he will be aware about their health and working health hazards. GSVS also linked 185 migrants with RSYB for health benefit.
Health Camp at destination	4	By the camps that who attend the camps they move to Govt. hospital and they demand by collective that in the worksite the first aid box is must form owner side, also they ignore the private practicener in their respective destination.
Legal awareness camp	42	After organized a legal awareness and counseling meetings SSSK got some cases from the area, in these cases SSSK solve 26 cases of out of 42. After organizing legal counseling camp in this area the migrant's voice is that SSSK is a labor court also for us. Where we go with our problem and get solution and advice. People says to SSSK "Labor Court & Card office"
Legal day	24	By arranging 24 legal day GSVS advocate and team members follow up 431 cases , counseling done in 125 cases and 15 medications done by the role of labor advocate.
Financial literacy	38	By arranging 38 financial literacy meeting total 1319 male and 1275 female was participant and they have to know about the saving and remittance by the play and puppet show by the 3Sk team.
Bank linkages camp	3	By these events 3Sk connect the all department and make a platform for migrants so they get these service regular bases by the department directly
Para worker	11	In our area prepare a carder of Para worker for working with migrants
Labor day Masuda	2	By the organize 2 labor day in Masuda, Jassakhera and





&Jassakhera		Bhilwaracentre , these day organize by collective members in month of may for occasion on world labor day.
Carrier counseling event	8	At the result of carrier counseling camps the 91 youth convert for the vocational skill trainings.
Vocational skill training	5 batch 125 Youth	GSVS had conducted four batches- home appliance, mobile repairing and one was hotel management batch. After the training 91 candidate doing their respective jobs in their field.
Social security awareness camp	50	At the result 3sk had linked more than 1000 migrants to various schemes. (Welfare construction board, pension schemes, ID cards, legal case and youth were counseled.) The Sharmik Kendra AapekyDwar is most popular in out project area.
Staff orientation workshop	2	By conduct 2 staff orientation camps team strength in all 3Sk services so the project result and team members get better understanding on migration issues.
Para worker capacity building	2	By conduct 2 event of para worker capacity building the main them is to develop better knowledge of 3Sk services and the better process of service delivered.
Staff capacity building	4	By conduct 4 event of staff capacity building for better understanding of each service i.e. legal, finical, outreach and skill development.
Exposure visit	1	The object of exposure visit was to understand good practices example on migration program so that after visit we can replicate in our project area. In this project period we had visited Aajeevika centers for legal services & family support program and in DVS for collective.
Research study	1	Till going on
Collective leadership workshop	3	At the result of these workshops our collective more strength and they prepare their action plan for future, so become they manage their destination services just like insurance, health services.
Bima	602	By the result of this activity GSVS had done total 602 accidental insurance.
Welfare Board	927	Total 387 members Benefited by welfare board Rs. 3302000 for marriage, scholarship and maternity benefits.
Bank account	454	By the 3Sk centers efforts 394 migrants opened bank account.
No. of Carrier Counseling	409	Total 295 upcoming migrants youth counseled in these camps.
Legal case	70	In the one year period the resolve case are 30 of Rs. 904350
Meeting with Migrants	11	SSSK got better understanding about trade specific migrants, came to know about their problems and after this activity 3sk develop source level collective in Masuda &Jawaja area so that migrants are work for themselves.



## Women Empowerment Program

### **Background:**

Women Selfhelp groups intervention program was started by organization in 2002 with 2 groups and 27 members for providing livelihood to women through a watershed project.

Organization started the self-help group program to prevent exploitation of poor families by moneylenders from whom people take loans at high interest rates and mortgage their valuable assets like land and jewelry.



Today organization has incorporated 287 SHG's with broadening of objectives and better management structure.

### **Objectives:**

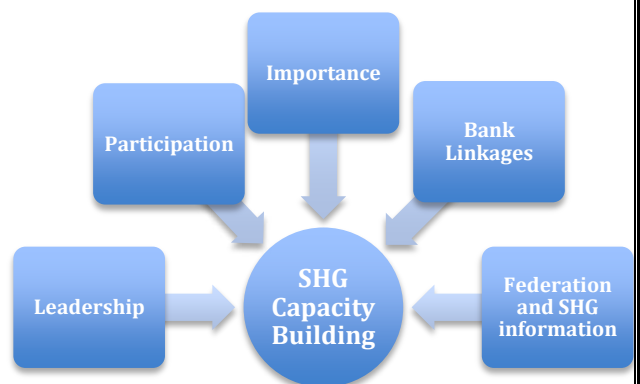
To improve the social and economic status of poor women and their families through various livelihood options in the program area to make them self-reliant.

### **Program Areas:**

- ◆ Masuda Block
- ◆ Pisangan Block
- ◆ Bhim Block

### **Program Activities:**

- ◆ Imparting knowledge on various livelihood options through regular counseling camps
- ◆ Linking of poor families to government and non-government schemes
- ◆ Providing loan facilities through banks
- ◆ Imparting financial awareness
- ◆ Arrangement of skill trainings for women





### Breakthrough Achievements of the program since inception:

- Sathan Mahila Sangh Nasirabad Registered in Trust Act(No. 2079) on 01 Octo. 2013
- 180 SHG Grading in yr. 2014-15 ( SHG Grading Result 90 SHG are A Grade , 64 SHG are B Grade And 26 SHG are C Grade)
- 150 SHG Internal Audit Complete in yr. 2014-15.
- 77 SHG Form in Last yr. in 35 Villages.
- 115 SHG Linked to bank for SB accounts in Bank.
- 98 SHG Linked with Bank Loan Amt. is 02 Caror 93 Lakhs 71 Thousands.
- 256 Member are Linked with Govt. Scheme ( 125 Member Link with Labour Welfare Scheme, 60 Member Link with GovtWideo, Old Woman Pension Scheme, 30 Member Link with NaregaApnaKaamApna Hath Sceame, 41 Member Link other Govt Scheme )
- 01 MahilaSammelan Celebration on 14 Mar. 2015 in Masuda.
- 40 SHG Capacity & Leader Traning.
- 50 SHG Linkage With RRLP Project in Pisangan Block.
- 05 New Cluster Form in Masuda Block.
- 215 SHG Entered in SakhDarpan Software all SHG is Online.

Age wise Self Help Group				
S.no	Age of the SHG	From to UP	Number	Percentage
1	7-10 year	Apl. 2003 to Mar.2006	8	2.79
2	5-7 year	Apl.2006 to Mar.2008	35	12.19
3	2-5 year	Apl.2008 to Mar.2011	76	26.48
4	1-2 ye	Apl.2011 to Mar. 2012	84	29.27
5	less than 1 year	Apr.2013 to Mar.2014	84	29.27
			<b>287</b>	100

- total linked SHG with insured polices : Total 2118 Member insured in 154 SHG

### Achievements:

- ◆ Formation of SHGs: A total of 84 new SHG's were formed in Masuda, Pisangan & Bhimblocks.
- ◆ SHG Capacity Building Trainings: 40 capacity building and 40 leadership capacity building trainings were conducted in which women from 50 SHGs took part.



- ◆ On of the most important tasks for sustaining and proper functioning is to make bank loans available to SHGs as and when required. Loans were received from a number of banks on the basis of organization success in SHG management.

- **Bank Loan Data for yr. 2014-15**

bank name	branch	number of SHG	loan amount
ICICI Bank	Ajmer	98 SHG	2,93,71000/-

- Loans from banks were used by the members of the SHGs for improving their livelihood.

livelihood activity	number of member	loan amount
LivestockActivity (Buffalo, Cow, Goat)	1318	9197500
Poultry	52	580000
Agriculture	1565	10702000
Other Occupations (Shop, Stitching)	540	7131500
Other	90	1760000
<b>Total</b>	<b>3565</b>	<b>29371000/-</b>

S. No.	Federation Program Particular	Total No.
01	Total no. of groups	287
02	Total members	3,565
03	Villages	87
04	Panchayats	28
05	Clusters	11
06	Total Saving	1,08,44,850
07	Total Group Fund	1,55,38,250
08	Total internal amount on loan	13,860,190
09	Total external loan	37,707,211



## **CHILDLINE PROGRAM**

### **Background:**

CHILDLINE has a national, 24-hour emergency outreach service that is a free phone helpline for children in need of care and protection. The CHILDLINE number 1098 is a toll free number that is common in all the cities of India.

CHILDLINE Ajmer started in July 2011 and different Non-government organization were assigned to handle different blocks of Ajmer district.

CHILDLINE Ajmer responds to every child who dials 1098 and provides emergency assistance through intervention and longterm follow up.

### **Focus Areas:**

We focus on the most marginalized children in the city which includes street children, children in domestic work, children who have been abused, child victims of the flesh trade, differently able children, child addicts, children in conflict with the law, children in institutions, mentally ill children, and children affected by HIV/AIDS, children whose families are in crisis etc.



### **Objectives:**

- ◆ To provide a child-friendly nation that guarantees the rights and protection of all children.
- ◆ To provide emergency assistance to any child who is need of care and protection.
- ◆ To voice the concerns and issues of children to policy makers and thus advocate services for children.

### **Program Areas:**

- ◆ Masuda
- ◆ Pisangan
- ◆ Jawaja

### **Program Activities:**

#### **Outreach programs:**

Awareness in CHILDLINE is an integral part of the program. The primary focus is to make the 1098 number known to children and public and to show them how to use the service. CHILDLINE Ajmer has been rigorously involved in conducting outreach and awareness on a





regular basis.

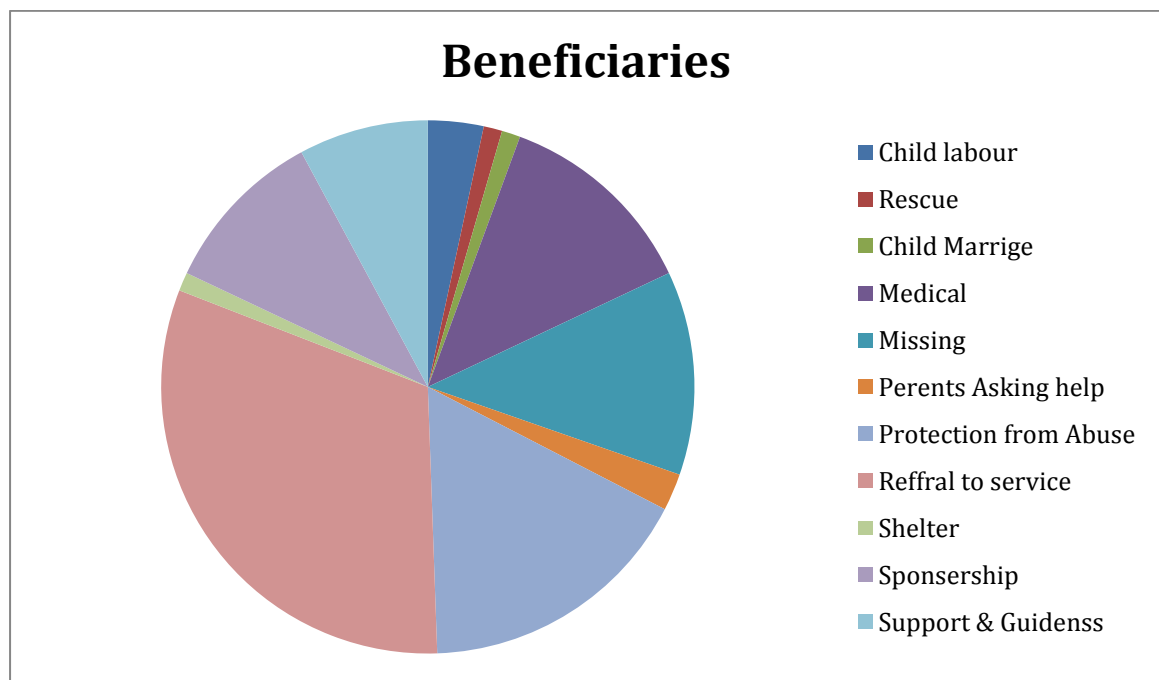
**Open House Programs:**

It is an open forum for children associated with CHILDLINE, to address conflicts; and assess, review and evaluate the service. Other information such as Mid-Day meals, nutrition, and free education for children is disseminated through these programs. CHILDLINE Ajmer has been regularly conducting Open House for children thereby having interaction with the children and understanding their problems.



**Achievements:**

Through CHILDLINE program there were around 107 beneficiaries in the year 2014-15. Details of beneficiaries in different case categories are given below:



- ◆ A total of 184 Outreach programs covering approximately 5700 people were conducted in which painting competition, child rallies, puppet shows, quiz competitions etc were conducted.
- ◆ 2 Open House programs were conducted in the year in which awareness about child labor, child marriage, Mid-Day meals, Women Residential schools issues, linkage to education ridden children, right to education, child rights etc



- ◆ **PraveshUtsav Program:** This program was conducted with school children of Nasoon, Nandala, Baghsuri and Gorda and rallies were conducted for people awareness on child rights. New children who joined classes were given best wishes and many children were linked to various educational schemes.
- ◆ **Dosti Week:** - CHILDLINE team devoted more than 7 hours per day going for outreach and awareness to different localities and areas targeting market places, taxi stands, slums, PCOs, shops, police stations, etc. sensitizing the masses about CHILDLINE and its services.
- ◆ **Puppet Show:** Through puppet shows people were sensitized about Child Labor.
- ◆ **CHILDLINE Se Dosti Rally:** - A rally was organized with support of all the five partners of CHILDLINE Ajmer and the local schools of blocks & villages in which more than 600 students participated and friendship bands and Childline pamphlets were distributed.

## Equine Welfare Program

### Background

Equine Welfare program working in 6 Blocks and urban Area of Hanumangarh and Shriganganagar District with 3000 equines by GSVS with the help of THE Brook India, New Delhi

### Objectives

The main objective of this program is Continues equine Welfare through Awareness on Good management practices, protection from diseases and free treatment for poor equine owners. Equine welfare groups forming for linkages with stock holders.



### Activities:-

- **Awareness Camp:** - the objective of awareness camp is to aware equine owner on village level about deferent diseases like tetanus, sera, colic etc.
- **P.W.N.A.:-** through PWNA (Participatory Welfare Need Assessment) we try to found need of the specific area for better working.
- **Healthy animal competition :-** To increase better management practices in equine owner



- **Awareness program :-**

- Children's Art competition:

- - to ensure participation of children's of equine owners because they also do so much with equine in daily life.

- Cultural Activity: - For giving new information on equine welfare.

- **Ashvmitra training and visit:-**Ashvmitra is a person who selected from

- community for training and visit for working on field level as a primary service provider. 5 Ashvmitra training conducted in this year



- **LHP Training:** -LHP( local health provider) training is provided for better equine treatment.
- **Animal Fair:** - information's on equine and emergency medical services provided in various fairs like Pushkar fair and other fairs of Hanumangarh and Shriganganagar.
- Formation of 15 EWGs (Equine Welfare Groups). Each group conduct meetings with its members, discusses best practices, successes, issues and solutions related to Equines.

**Achievements:**

- ◆ Decreases Rate of colic up to 50%
- ◆ Linkages with deferent stack holders.
- ◆ Increase awareness on dieses.
- ◆ tetanusvaccination of 2000 equine.
- ◆ Primary treatment box used by 25 equine owner

**PEHAL PROJECT**

**Background:** - Pehal Project started in Dec. 2013 with support of population service international (PSI) and is currently in its pilot phase.

**Objectives:**

- Reducing the mother mortality rate (MMR).
- Increase the information of women's on contraception.

**Program Areas:**

- Beawar(Ajmer)

**Rationale behind starting the project:**

- Mother Mortality rate is high in this area.
- Lack of awareness on use of contraception.
- Very little population used contraception.



### **Program Activities:**

- Data collection.
- Give information on contraception.
- Give doctorial advice for interested woman on contraception.



### **Achievements of the year:**

- 1 interpersonal communicator (IPC) as project coordinator and 5 inter personal communicators (IPC) as field coordinator are trained.
- IUD used by 6 women.
- Data collection From 3611 Houses.

### **Nabard Supported Programs:-**

Nabard Supported GSVS from 2008 in various project and in the financial year 2014-15 GSVS completed two project with Nabard support one is SHG promotion and another one is financial Literacy Project

### **Self –help group promotion Program:-**

GSVS completed project of 150 SHG promotion in this year with broadening of SHG objectives and better Management structure.

#### **Objectives:**

- The Main Objective of this program is to improve the social and economic status of poor women and their families through SHGs.
- Increase the habit of saving in rural community.
- Provide Financial assistance at local level through SHG

#### **Program Areas:**

- Masuda Block
- Pisangan Block



### **Program Activities:**

- ◆ Providing loan facilities through banks
- ◆ Imparting financial awareness
- ◆ Capacity development training for SHGs

### **Achievements:**

- Formation of SHGs: A total of 150 SHG's were in Masuda, Pisangan Block.
- SHG Capacity Building Trainings for every SHGs.
- Bank Linkage of 80% SHGs members.
- Provide Loan facilities through banks to all SHGs.
- 50% of SHG members Linkage with Insurance.

### **Financial Literacy Project:-**

Financial literacy project was started for increase awareness about different financial services like Bank, Saving, Kisan credit card, Insurances, Jan Dhan Scheme, Bhamashah Scheme, and social security schemes. Financial literacy project was done in 50 villages of Masuda Block of Ajmer district.



### **Objective:-**

- Imparting knowledge on financial literacy through Village level awareness camps.
- Linking of poor families to financial services.
- Increase awareness about different financial institution.
- Bank Linkages and Insurances of rural community.
- Awareness and linkage with different social security schemes.

### **Project Activity:-**

- **Village level awareness camp in 50 Village:** - Village level awareness camp conducted in all 50 villages through these camps we did counseling on individual bases and give information about different financial services and institutions.





- **Financial literacy Vehicle:-**One Vehicle with display of financial literature called Rath was run in all 50 villages we display information about Jan DhanSchem, Bhamashah Scheme, Pension Scheme and Insurances.
- **Film show and puppet show in all 50 Villages on financial literacy:-** Puppet show and Film shows are very effective tools of awareness in villages we organized puppet show in every villages and film show in some villages at night.
- **Canopy for counselling and bank linkage:-** After completion of the program we organize canopy for villagers who want to open account in banks and want to know more about schemes.

**Achievements:-**

- 800 Bank accounts were opened during the project.
- More than 5000 rural people were aware about financial institution.
- 465 people was connected Bhamashah schemes.
- 86 Peoples linked with various financial schemes.



## Financial Capability Program

### **Overview:-**

Financial Capability program was started by GSVS from Oct. 2014 this program is started with the financial support of GIZ and technical support of CMF. Currently this program started with 150 SHGs but GSVS will establish this service for all SHGs this project was linked with federation work plan.

Objective: - The main Objective of this program is to know Social and financial status of SHG Households and improve the financial and social condition of poor households through available resources. .

Program area:-150 SHGs Households of Masuda and Pisangan Block.

### **Program Activity:-**

- Study of 1600 SHG Households through base line study.
- 15 FCC (Financial Capability Counselor) Trained for base line study &counselling.
- Imparting knowledge on various livelihood options through individual counselling.
- Linking of poor families to government and non-government schemes
- Imparting financial awareness

### **Program Achievement:-**

- Study of 1600 SHGs Households on social and financial status.
- 15 peoples were trained for FCC (Financial capability counselor )
- Training of federation leaders for understanding about financial capability.
- Federation associated staff is trained on financial capability.